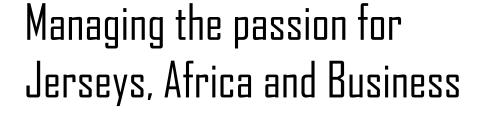


#### Jerseys in West Africa

Milking for Profit







**JS AFRICA** 

### John SASSEL

#### General manager JS AFRICA

- Expert in cattle Dairy & Beef
- 🕶 🛮 Based in Accra, Ghana
- 🦟 🛮 Msc in Animal Science (Ingénieur Agronome), grown up on a farm
- Born in Luxemburg, raised in France, large experience in working in the African livestock industry.







# **JS AFRICA**

international consulting firm

specialized in supporting the Development of Livestock and Cattle value chain in Africa



Jersey: Link to West Africa

Origins Local conditions Adaptability



#### West African Shorthorn

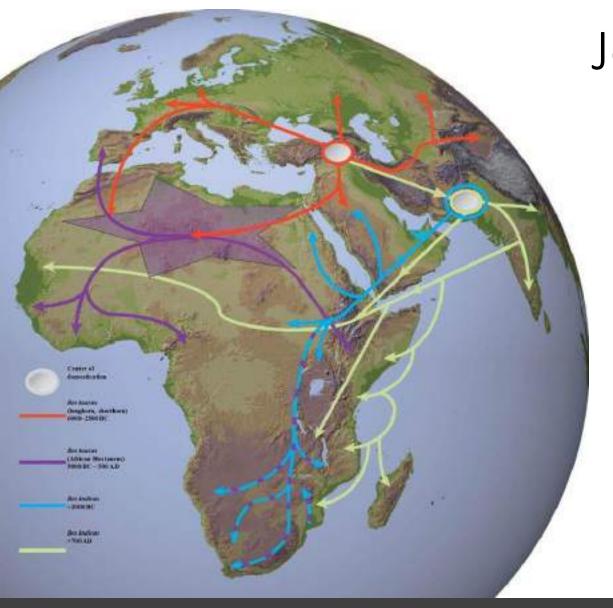
#### Characteristics of the WASH

- Adapted to Tropical Forest Conditions
- → Small in Size
- **₹** Trypanotolerance
- ➡ Breeds: Muturu N'Dama Ghana Shorthorn ...
- Historically present before Fulani presence







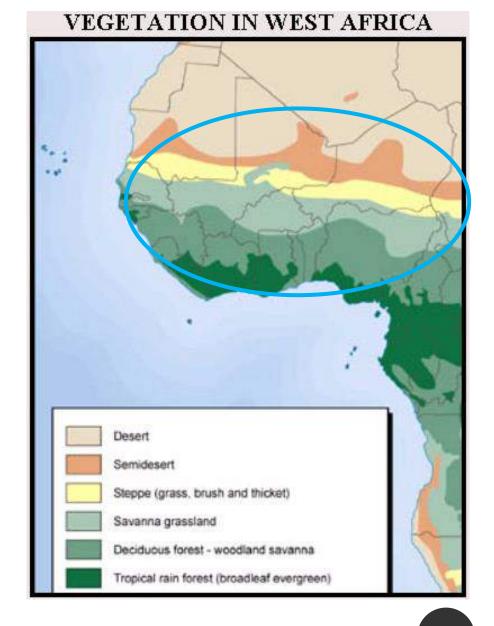


Jersey & African origins



#### West Africa & Dairy: Climate

- Challenging environment for Bos Taurus Dairy cows
- All areas are either Tropical (Hot and Humid) or Hot Arid (Hot and Dry) Climates
- Tolerance for heat is a must in cattle selection
- Mortalities due to a high Temperature Humidity Index (THI) are prevalent in those areas. Examples in Ghana, Nigeria, Senegal, Burkina Faso, Mali....



#### Producing milk in hot climates

# 

#### **Strategies**

■ Genetics – right breeds – Crossbreeding

➡ Infrastructure

#### Tunnel Ventilated Barns Ideal for Tropical Climates









Pure or Cross Breed Jerseys Adapted to Hot climates



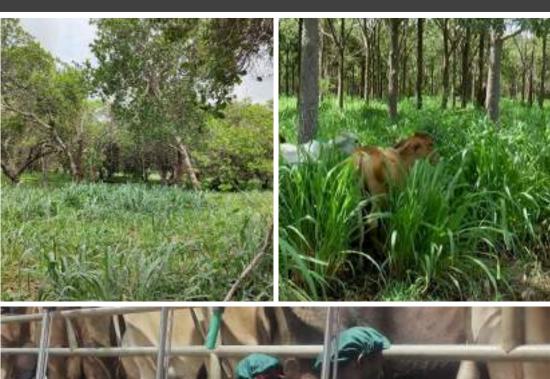
# Tsetse fly distribution Freshwater species richness 1-66 67 - 135 136 - 216 217 - 356 57 - 519

#### West Africa & Dairy : Diseases

- Challenging environment for Grazing Dairies
- Most areas adapted to grazing (long raining season) are infested by TseTse flies and ticks
- Mortalities and low production du to diseases such as trypanosomiasis is high
- Cows need good disease adaptation
- Jersey & Jersey Crossbreeds

# Jersey in West Africa

Context and examples



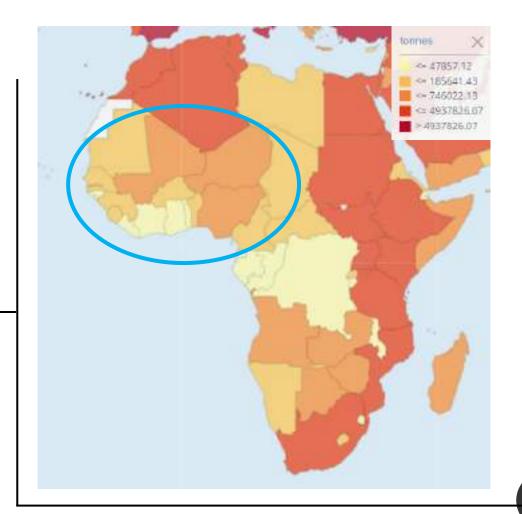


## West Africa Dairy Industry

#### Very little milk production in West Africa

- Unfavorable climate for Bos Taurus Milk Producing breeds
- Sanitary pressure unfavorable to cows
- Little historical cattle keeping and milk culture outside the Fulani community
- Lack of policies and political will





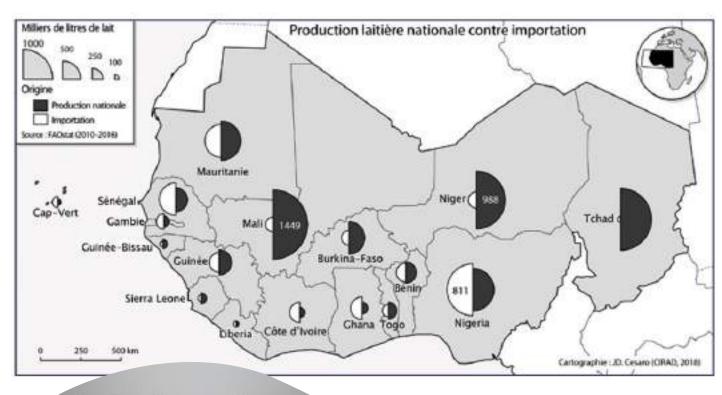
## West Africa Dairy Industry



Milk imports high in coastal countries

Milk is produced by Fulani communities or other nomadic herding communities for 95% of the time

Milk production per cow <1000 liter per lactation



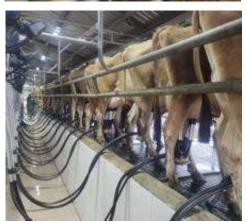


#### Jersey in West Africa

- Promasidour Dairy farm in Ikun, Nigeria
- Rosedale Farm, Kwara, Nigeria
- Heiefer project, Ghana
- Many more examples





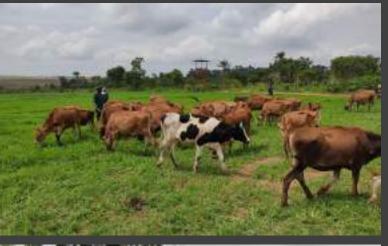














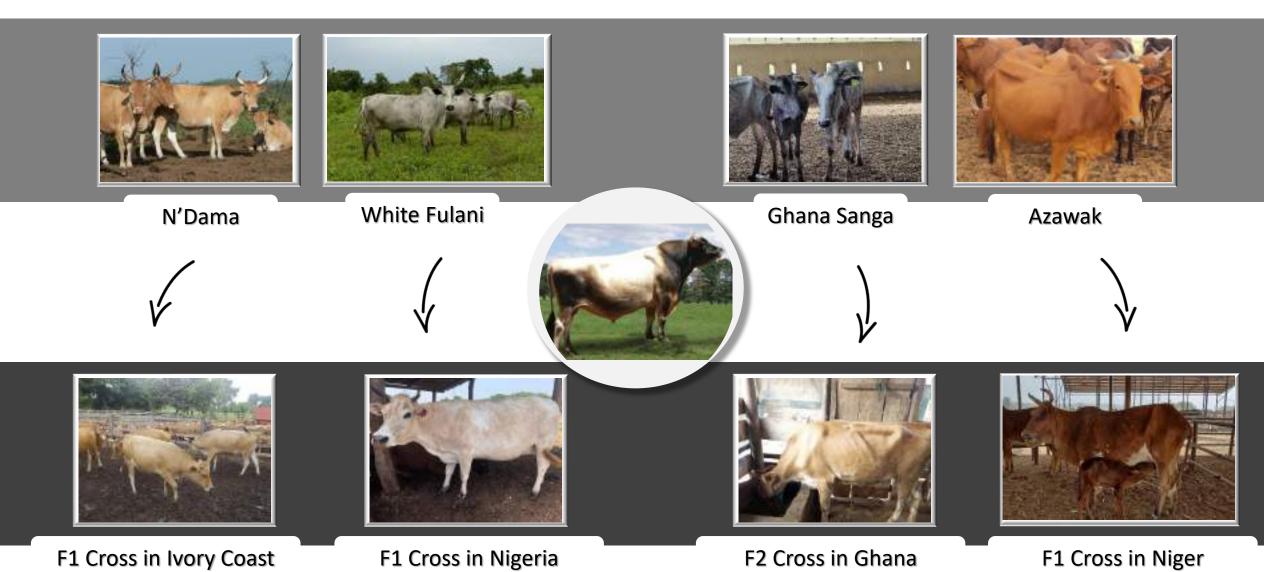




# Jersey for grazing system

- Ideal breed for grazing systems
- Many benefits in west Africa
- Lower production costs
- Sylvo pastoralism is plantations for Palm, Cashew, Rubber etc
- Crossbreeds should be considered for extensive systems

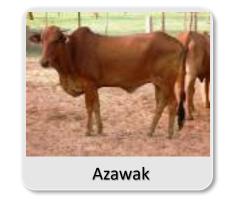
# Jersey crossbreeds in West Africa



#### Breed options for Jersey crossing

#### Best crossbreeding option



















Jersey – a perfect dairy breed for west Africa



#### **JS AFRICA**

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